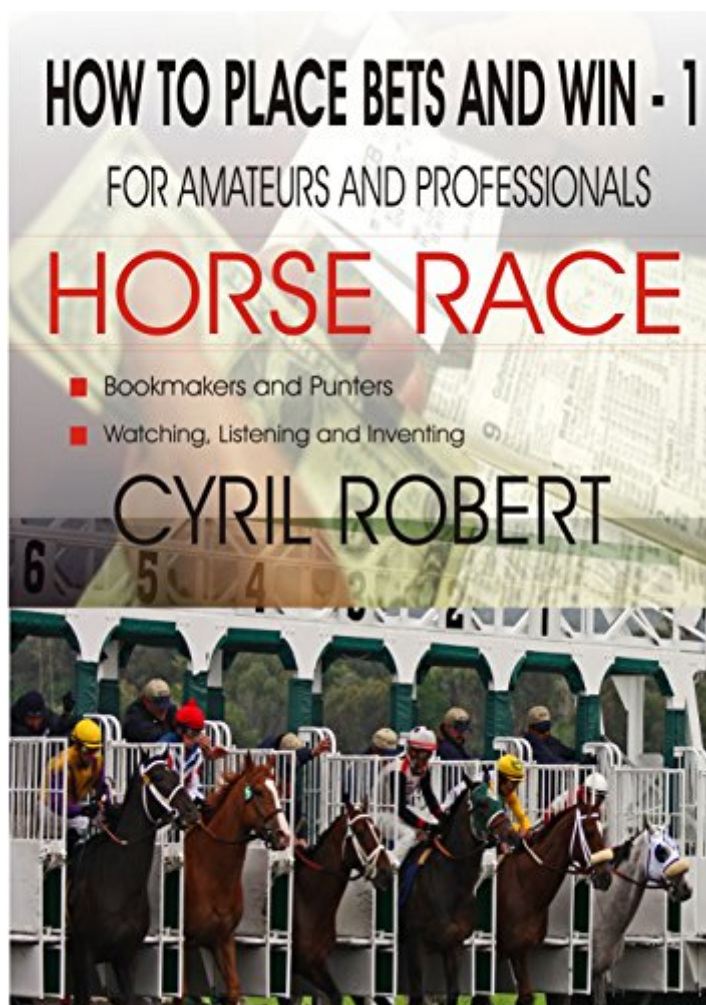


The book was found

HOW TO PLACE BETS AND WIN - 1: HORSE RACE



Synopsis

The sport of kings must take centre stage as far as this book is concerned, as horse racing is the bread and butter of the business. For all that punters moan about trainers and jockeys from time to time, horse racing attracts thousands into shops up and down the land on a daily basis. People have occasional, speculative bets on the dogs but when a punter picks up their daily newspaper in the morning, they generally cast their eyes up and down the racecards – first and foremost. Why are punters attracted to the hardest races on the card? Furthermore, why do bookmakers like these handicaps so much? Not only do these handicaps produce some of the most frenzied and varied gambles during the course of the year but the handicapper has done much of the work on the bookmaker's behalf, attempting to create a multiple dead heat in the process. Compare the scenario of pricing up a handicap, to a three-year-old maiden event at Thirsk, with several of the top trainers involved. Some horses will come into the maiden as debutantes, whilst others boast uncertain form gained from all manner of venues and ground conditions.

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